ISSUE | NRCS.01.06.25



MOKWA FLOOD

MUDDLED MEMORIES OF A GLOOMY BRIGHT FUTURE

ACUTE Malnutrition

NRCS-IFRC EMERGENCY APPEAL FOR ACUTE MALNUTRITION IN 9 STATES

SAVING LIVES & LIVELIHOODS

PROMOTING ADOLESCENT & ADULT VACCINATION

FROM CAPTIVITY TO CARE

HAFSAT'S JOURNEY OF RESCUE & SURVIVAL

MID YEAR 2025





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RED O!!! MID YEAR ISSUE





ALIA'S FIGHT AGAINST MALNUTRITION

In a life-or-death struggle, Alia found hope when his grandma attended an NRCS Mother's Club meeting, giving him a renewed opportunity for life.



ZAMFARA NRCS JOINS IN FIGHT AGAINST DRUG ABUSE

The NRCS collaborated with the NDLEA and various stakeholders in Zamfara State to raise awareness among youth and advocate against drug use and abuse.

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Welcome to the Little Red Crosser's Corner Red Cross Kids, take a look at this page and discover the exciting quest we have for you!

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The second phase of the SLL project has just been launched, and the NRCS is once again a vital implementing partner for this endeavor.



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SCAN THE QR CODE TO ACCESS THE CONTACT INFORMATION FOR ALL NRCS 37 BRANCH OFFICES ACROSS NIGERIA.





Editor's Note

A Testament to Humanity: Highlights from the First Half of 2025

The first half of 2025 has been marked by decisive action, renewed visibility, deepened community engagement across the Nigerian Red Cross Society (NRCS). At the forefront was our swift and impactful response to the devastating floods in Mokwa and Maiduguri. Working closely with affected communities, NRCS mobilized volunteers to deliver emergency relief—including shelter kits, food supplies, and psychosocial support while advocating for durable solutions for displaced families. This response reaffirmed our preparedness and relevance in times of national distress.

In May, branches nationwide came together to commemorate World Red Cross and Red Crescent Day under the theme "Keeping Humanity Alive." The celebrations were vibrant and unified, showcasing the strength of our volunteers, staff, and partners in promoting humanitarian values and building community resilience.

Across the country, our teams have remained steadfast in delivering essential services—from epidemic preparedness and routine immunization to expanding mental health support and first aid training. Despite growing humanitarian needs, our commitment to excellence and compassion has never wavered.

This edition captures stories of impact, voices from the field, and our collective efforts to bring dignity and hope to the most vulnerable. I extend heartfelt gratitude to all our volunteers, staff, and partners for their relentless dedication.

Together, we remain committed to saving lives and empowering communities—today and for the future.

Manir H. Jega CHIEF EDITOR

Mokwa,

The death toll from the Mokwa Floods in Nigeria, initially reported at 161, rose to 206 within a matter of days.

Contributors: Abubakar Isah Sunlati-Divisional Secretary, Mokwa Division Danlami Iliyasu - Comms Officer, Niger Branch Amoma Mofe Terah - Snr. CEA Officer, NRCS NHQ

On May 29, 2025, torrential rains unleashed a devastating flood on the quiet communities of Tiffin Madza and Anguwan Hausawa in Mokwa Local Government Area, Niger State, Nigeria. The intense overnight rainfall triggered one of the most catastrophic flash floods in Nigeria's recent history, devastating Mokwa in Niger State. It quickly overwhelmed local infrastructures. The situation worsened when the railway embankment holding back the waters of River Dingi collapsed.

In minutes, water swept away over 265 homes, drowned livestock, and shattered livelihoods. Within a couple of days, the death toll rose to 153, with bodies still being recovered from the wreckage. More than 3,000 people were affected, and 1,590 were displaced—many left loved ones while taking refuge in nearby host communities.

Amid the shock and heartbreak, the village was visited by government officials and National emergency agencies, including Emergency Management Agency, Niger State Management Emergency Agency, International Office of Migration and the Nigerian Red Cross Society (NRCS), who pledged their support to the grieving families.







In partnership with the International Federation of Red Cross & Red Crescent Societies, (IFRC), the NRCS quickly mobilized a team of humanitarian workers to conduct a rapid needs assessments and register over 500 survivors for urgent relief. On May 31, the Red Cross and partner agencies distributed non-food items to affected households, including mats, blankets, buckets, jerrycans, aqua tabs, trampolines, and other essential supplies. Shelter expert Abubakar Yakubu, guided beneficiaries on how to use the items properly, while psychosocial support, WASH, and communication teams educated the victims on maintaining dignity, hygiene, and hope amidst the crisis.







For Abdullahi, whose day began with prayer with his pregnant wife and four children, a few seconds later, they were gone. "I was too late..." he says, his voice hollow, eyes distant. He had rushed out to save his brother whom he got a call from that his house was flooded, but returned to find his entire family swallowed by the flood. Days later, his wife's lifeless body was recovered. His children are still missing, but not in his heart. "I am waiting for their return," he whispers with quiet certainty, clinging to faith and a routine of dawn prayers to honor their memory.

Many others share his pain.

Four children got swept away while sleeping in an Islamic school. The rest of them sleep outside at night on a cramped little mat on top of the rubles. Mohammed returned from morning prayers to a street of screams and rubble, all his family gone.

Hassan Black, once known for helping others, now lives in a doorless, mosquito-infested room. He finds momentary safety in the mosque during rainfall, terrified the flood could happen all again. "I used to help others... now I need help," he says, with a frail voice.



For survivors like Mallam Yusuf Musa, who lost family members and his home, and Mallama Mamu Abdullahi, who beamed with gratitude as she received her relief items, the gesture brought a flicker of comfort in an otherwise dark moment. "I can now sleep again," Mamu Mallama tearfully, clutching her new mattress. Their voices, full of pain and resilience, echoed the deep emotional scars left by the flood—but also the warmth that solidarity can bring.

During their short time in Mokwa, the Red Cross also trained local volunteers on emergency response principles—ensuring that even they leave, community remains equipped face future disasters. As new discoveries of entombed bodies continue to surface funeral prayers offered at dawn, the Nigerian Red Cross and its partners reaffirm their commitment to stand by Mokwa—not just in this moment of disaster, but in the long road to recovery and healing.







Over 5.4 million children and 800,000 pregnant and lactating women

are at risk of acute malnutrition in Nigeria's most affected states.

Only 20% of children with severe acute malnutrition currently receive treatment leaving millions unreached and at risk of death.





Malnutrition is driven by multiple factors:

food insecurity, poor infant feeding practices, unsafe water, inadequate health services, widespread disease, conflict, and climate-related shocks.

Droughts, Rising food prices, fuel subsidy removal, and flooding

are worsening hunger and malnutrition across the country.





The Nigerian Red Cross Society is scaling up efforts to reach 1 million + people

in 9 states with nutrition, health education, WASH, and mental health support.

📆 2025 MID YEAR | RED 0!!!

NRCS Kicks Off Intervention For

Acute Malnutrition In Nigeria



By Khene Anani N. Senior Communications & Advocacy Officer

The malnutrition crisis in Nigeria has reached alarming levels, with over 5.4 million children and 800,000 pregnant and lactating women at risk in the country's hardest-hit states. Malnutrition not only threatens lives—it disrupts mental physical and development, education, and future opportunities for millions. With only 20% of children receiving treatment for severe acute malnutrition, access challenges and limited resources continue to put vulnerable populations at grave risk.

To respond, the Nigerian Red Cross Society is scaling up its life-saving work to reach 1 million people across Adamawa, Benue, Borno, Katsina, Niger, Sokoto, Taraba, Yobe, and Zamfara. The Emergency Appeal will support expanded community screening and treatment, nutrition education via Mothers' and Papas' Clubs, water and sanitation promotion, and the integration of child protection and mental health services. Support from Nigerians is vital to help reverse this crisis and protect the future of countless families.





RED CROSS CHEERS UP PATIENTS AT ORTHPAEDIC HOSPITAL

By Joseph Obidigwe, Anambra Branch Comms Officer

On June 22, 2025, the Onitsha South Division of the Nigerian Red Cross Society, Anambra State Branch, decided to visit recuperating patients at the National Orthopaedic Hospital, Enugu, with a view cheering the up. As the team moved through various wards, they interacted with patients, offering words of encouragement distributing essential food and non-food items such as toiletries and relief materials aimed at easing the burdens of those undergoing longterm treatment.

A significant part of the outreach were the psychosocial support sessions designed to uplift the emotional and mental well-being of patients.

This engagement was particularly welcome, as it comforted patients and gave them a renewed sense of hope. Particularly to those who had faced lengthy stays due to the nature of their illness.





NRCS Branch Communications Officers Get Trained On Humanitarian Storytelling

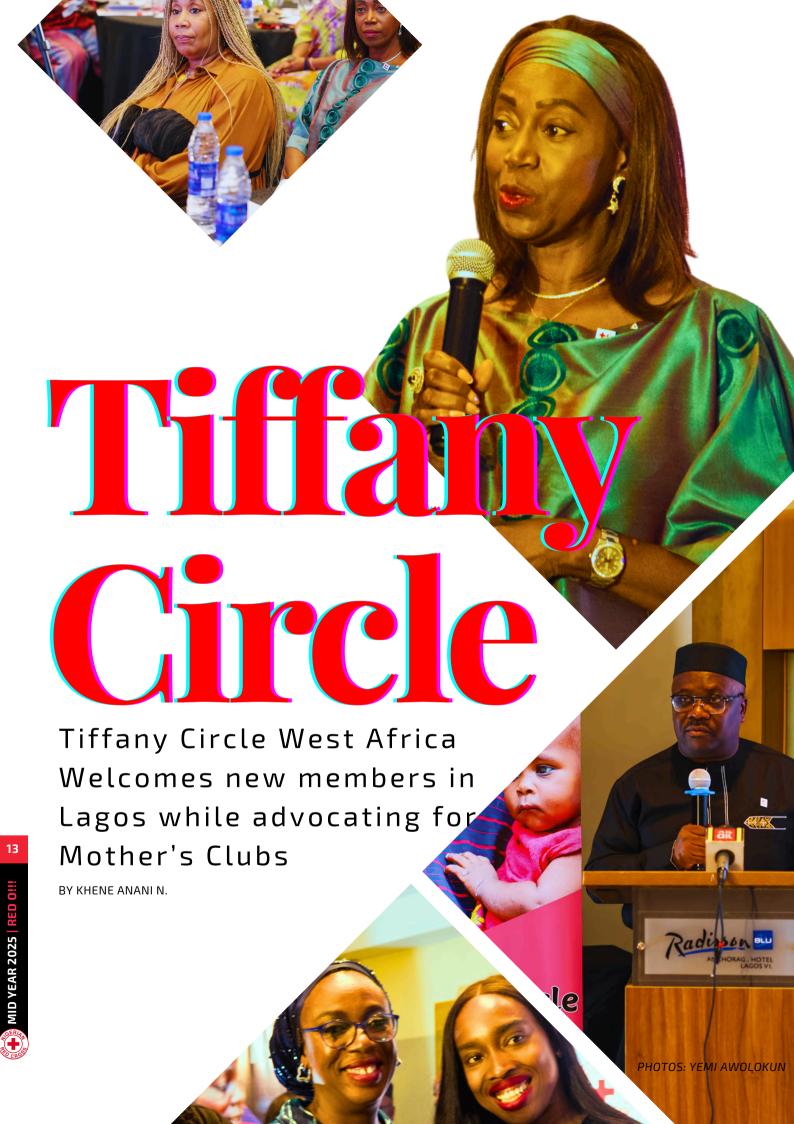
By Danlami Iliyasu, BCO Niger Branch



In a bid to boost the capacity of Branch Communication Officers, the NRCS recently organized a two-day communication workshop in Abuja for Branch Communication Officers (BCOs) from seven states in Nigeria: Niger, Sokoto, Ogun, Anambra, Enugu, Akwa Ibom, and Ebonyi states. This workshop, the second of its kind this year, involved training of BCOs with modern communication tools and techniques to enhance their capacity to deliver quality content from the field.

Communication Delegate of the Norwegian Red Cross, Anette Selmer-Andresen, emphasized the importance of BCOs communicating with the National Headquarters. She noted that the workshop's objective was to strengthen state branches nationwide by building the capacity of their BCOs in the basics of storytelling.

> Stories Allow Others to View the World Through Our Perspective



Tiffany Circle Welcomes new members, **Raises funds to Curb Infant Malnutrition** through NRCS Mothers' Clubs

On June 20, 2025, Tiffany Circle West Africa held the Partners' Exclusive **Evening** in Lagos—an inspiring gathering of women of influence from industries. Organized partnership with the International Federation of Red Cross and Red Crescent Societies (IFRC) and the Nigerian Red Cross Society (NRCS), the underscored the Circle's continued commitment to empowering women across West Africa.

The evening spotlighted the remarkable efforts of the Red Cross Mother's Clubs in the region and reaffirmed Tiffany Circle's mission to support women in communities these in providing nutritious meals for their families and building sustainable livelihoods.

In her address, Absa Kane passionately urged collective action to address the pressing issues affecting women in West Africa. She invited guests to join the Tiffany Circle, contributing to the Red Cross's work in strengthening community-based support for vulnerable mothers.

The event also featured remarks from Mr. Salako, the IFRC Operations Coordinator and Acting Head of Delegation (IFRC Abuja), who emphasized IFRC's commitment to accountability, transparency, and the effective utilization of resources mobilized through Tiffany Circle West Africa.

The evening welcomed new members into the Tiffany Circle and raised crucial funds in support of the Mother's Clubs and other humanitarian initiatives led by NRCS.

In the lead-up to the event, a symbolic donation was made to the NRCS Lagos Branch Children's Home. The funds—raised during the earlier Tiffany Circle Launch in Abuja were presented to Mr. Lasisi Olakunle, Secretary of the Lagos Branch.









(+) FUNDED BY THE ITALIAN GOVERNMENT

FLOOD: RESPONSE RECOVERY RESILIENCE

By Khene Anani Nnabugwu, Snr. Comms & Advocacy Officer

IN A BOLD MOVE TO STRENGTHEN DISASTER PREPAREDNESS AND RECOVERY, THE NIGERIAN RED CROSS SOCIETY HAS OFFICIALLY LAUNCHED THE RESPONSE RECOVERY RESILIENCE (RRR) PROJECT, AIMING TO SUPPORT OVER 400,000 HOUSEHOLDS ACROSS 12 FLOOD-PRONE STATES, INCLUDING EDO, GOMBE, ANAMBRA, BAYELSA, CROSS RIVER, ENUGU, BORNO, OGUN, SOKOTO, NIGER, AND LAGOS.









RED CROSS IS BOOSTING FLOOD RESILIENCE ACROSS NIGERIA

Backed by funding from the Italian government, the RRR initiative is designed to help communities respond to and recover from disasters more effectively. It will train local volunteers to act swiftly in emergencies, activate early alert warning systems communities of potential flooding, rehabilitate critical water, sanitation, and hygiene (WASH) infrastructure reduce health risks, preposition emergency shelter materials in high-risk areas, and conduct comprehensive needs assessments to ensure a targeted and efficient response.

With climate-induced disasters growing more frequent and intense, the RRR project is a vital intervention that aims to from build resilience the ground up. By empowering local populations leveraging international support, this initiative promises not only to mitigate future risks but also to foster long-term and self-reliance recovery across vulnerable communities. Need this formatted for digital or print layout? Just say the word—I can make it shine.

With climate-induced disasters growing more frequent and intense,

the RRR project is a vital intervention that aims to build resilience from the ground up. Ву empowering populations and leveraging international support, initiative promises not only to mitigate future risks but also to foster long-term recovery and self-reliance across vulnerable communities.



www.redcrossnigeria.org







FLOOD RESPONSE, RECOVERY & RESILIENCE - SOKOTO By Anas Abubakar, Sokoto Branch Comms Officer

At the Nigerian Red Cross Society, Sokoto Branch, a Stakeholders Coordination Meeting on Flood Resilience was held. This is an Italian Red Cross-funded project at strengthening aimed preparedness and response in Sokoto North and Shagari LGAs. The meeting brought together key stakeholders from various agencies.

The objective is to foster collaboration, enhance flood preparedness, warning dissemination, and early action project planning. This 8-month with Society's aligns the commitment to building resilient communities.















NDLEA Partners NRCS to Combat Drug Abuse in Zamfara

The Nigerian Red Cross Society, Zamfara State Branch, in collaboration with the National Drug Law Enforcement Agency (NDLEA), Zamfara Command, organized a sensitization and advocacy campaign to mark the United Nations International Day Against Drug Abuse and Illicit Trafficking.

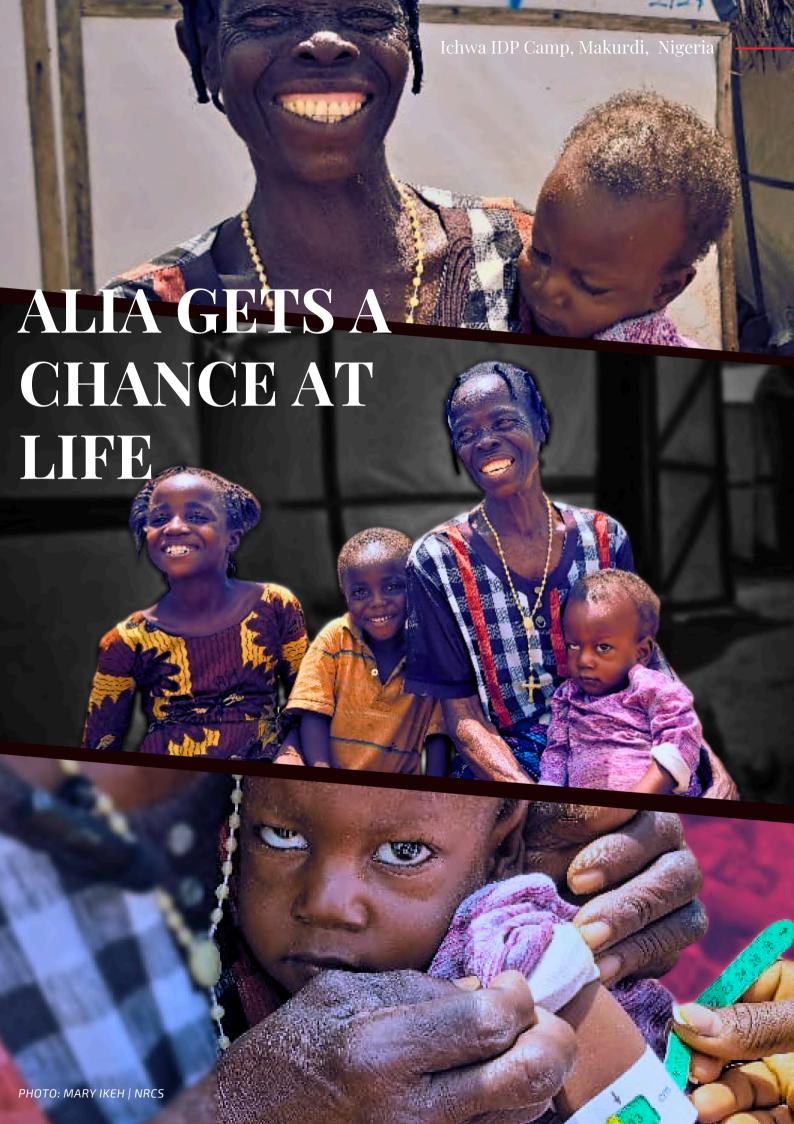
The event featured a public awareness march, community talks, distribution of educational materials, and testimonies from recovering drug users- all aimed at raising awareness on the dangers of drug abuse and illicit trafficking. Through this partnership, both organizations seek to promote a drug-free society and mobilize community stakeholders to join the fight against substance abuse.

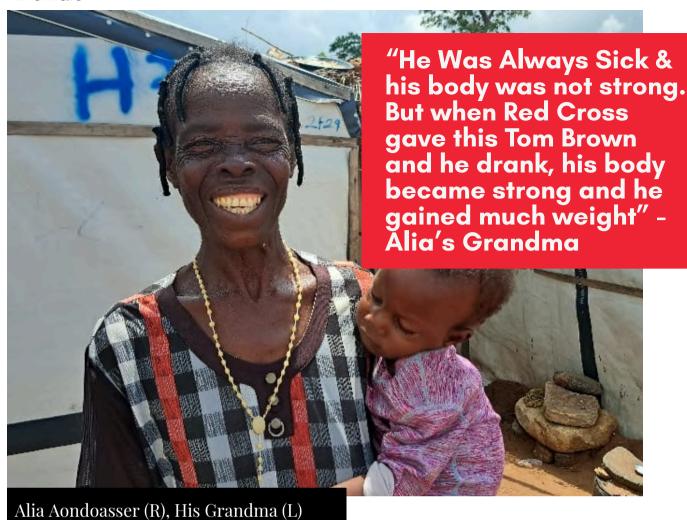


By Bello Nura, Branch Comms

DRUGS

Officer, Zamfara





Contributors: Nguemo Agatha Hemba, NRCS Benue Mother's Club Coordinator

Khene Anani N. Snr. Comms Officer NRCS

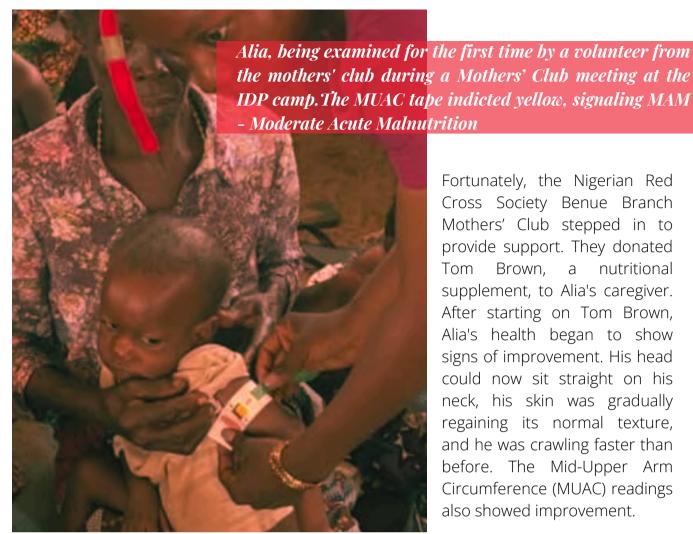
Photo Credits: Mary Ikeh, NRCS Benue Branch Comms Officer

How Alia Aondoasser Is Fighting Malnutrition

In the heart of the Mega IDP camp in Mbayongo community, Makurdi, a small, determined soul named Alia Aondoaseer was fighting against the odds of life. Just 19 months old, Alia had already faced more challenges than many people encounter in a lifetime. Born in the Ichwa IDP camp, Makurdi, where his mother and grandmother sought refuge from the ravages of armed conflict, Alia's life took a tragic turn when his mother passed away shortly after giving birth due complications.

Without the nourishment of breastmilk, Alia's grandmother couldn't afford artificial milk, leading to a diet of pap and family foods that were scarce and insufficient for his needs. As a result, Alia became malnourished, his tiny body bearing the brunt of displacement and poverty. At an age when most children are taking their first steps, Alia was still crawling, his development severely hindered by the lack of proper nutrition.





Fortunately, the Nigerian Red Cross Society Benue Branch Mothers' Club stepped in to provide support. They donated Brown, nutritional а supplement, to Alia's caregiver. After starting on Tom Brown, Alia's health began to show signs of improvement. His head could now sit straight on his neck, his skin was gradually regaining its normal texture, and he was crawling faster than before. The Mid-Upper Arm Circumference (MUAC) readings also showed improvement.

The turning point came when Alia's grandmother attended a Nigerian Red Cross Mothers Club meeting in the camp, where Alia was examined and identified as malnourished. The signs were stark: his head had grown too heavy for his neck, causing it to fall backwards when he sat, and his skin was abnormally skinny and smooth.

The NRCS Mothers' Club's intervention has brought a glimmer of hope to Alia and his grandmother, who were relocated to the Mega IDP camp by the government. As Alia continues on his journey towards recovery and growth, his story serves as a sign of hope for many others facing similar challenges. With continued support and care, perhaps one day Alia will not only walk but run, his spirit unbroken and his future bright.

Prior to receiving Tom Brown, Alia's Grandmother often had to support his head from falling backwards because it was disproportionately bigger than the rest of his body.





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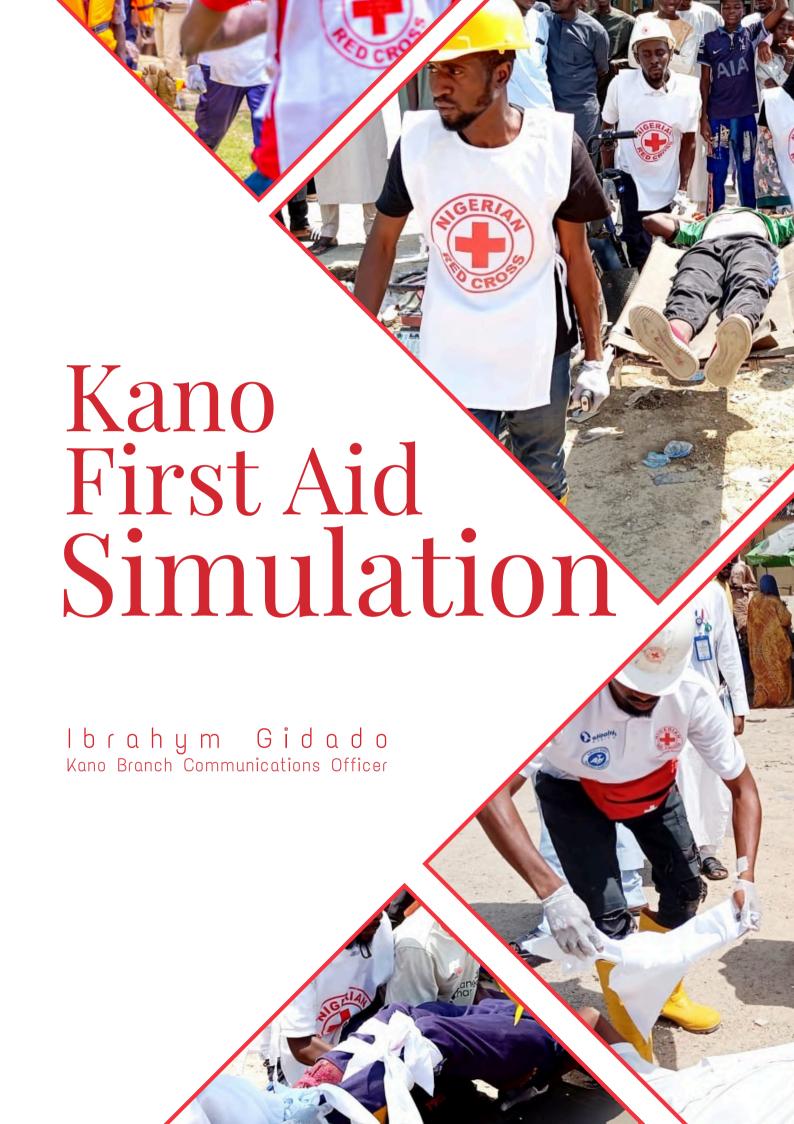
EFAT: Red Cross Volunteers care for accident victims in Oyo State

By Gladys Oluwafemi, Oyo Branch Comms Officer

On Tuesday, 10th June, we got a distress call about a serious accident at Agbarigo Onireke in Ibadan, Nigeria. Without hesitation, our dedicated team of volunteers sprang into action. Led by Trainer Makinde Akinyemi, and assisted by Falana Kayode, Adeeso Comfort, Soremi Omotolani, and Adewumi Esther, we rushed to the scene to provide critical support.

Upon arrival, our team found three casualties, and thankfully, two lives were saved and rushed to the hospital for immediate medical attention. Despite the best efforts of our team, one person unfortunately did not survive. We transported the injured to University College Hospital (UCH) for further treatment, thanks to the rapid response efforts of our team.

Our quick intervention shows the power of volunteering with the Red Cross. Our volunteers' selfless actions saved lives and provided critical support to those in need. We appreciate the bravery and quick thinking of our team members, the Oyo State Road Traffic Agency and everyone who showed up to help. Your actions embody the spirit of humanity and compassion that defines the Red Cross. Thank you for being beacons of hope in times of crisis!



Kano Branch Concludes First Aid Training for Nasarawa Division

The Nigerian Red Cross Society (NRCS), Kano Branch, recently conducted a first aid simulation exercise to wrap up a 3-day emergency first aid training for the Nasarawa Division. This training is part of a collaborative effort with the International Committee of the Red Cross (ICRC) to enhance the capacity of volunteers responding to emergencies. It aims to equip volunteers with essential first aid skills, ultimately improving emergency response in the community.



"First Aid can be the difference betwwen Life & Death for someone"

> **Contact Us For Your FirstAid Training** www.redcrossnigeria.org





Hello Lil Red Crosser,

We have a quest for you. Print this page and color Sir Henry Dunant, the father of the Red Cross Movement (use the colored photo on the top left corner as a guide)

Take a photo of your art and post on Facebook, X or Instagram.

Tag the Nigerian Red Cross on the post:

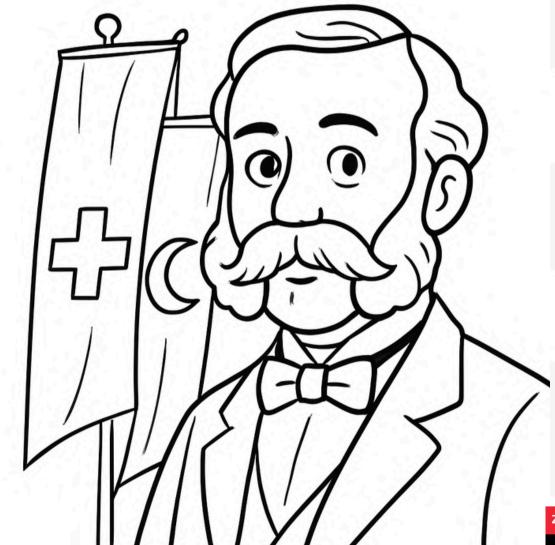
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winners would be announced in the next issue of Red O!!!

T&C: By tagging any of our pages, you consent to letting us rebroadcat it on our pages and publications.

Little Red Crosser







OZIOMA'S STORY

A New Life After the Storm

By Amoma Mofe Terah

In the community of Isuajo Karama, Rivers State, Ozioma Ejima expecting her baby when disaster struck.

Heavily pregnant, she faced terrifying force of floodwaters that swept through her community. Within hours, her sense of safety was gone. She and her family escaped with nothing but their lives.

Vulnerable









"Thank You for showing Up when we needed you the most" ~ Ozioma

Ozioma had no idea how she would protect her unborn child. The fear, hunger, and stress weighed heavily on her. Yet, in the midst of it all, she clung to hope while praying for her baby's survival.

"When the flood came, I was heavily pregnant. It was one of the scariest times of my life. The water rushed into our home late at night. we barely escaped with the clothes. Everything we had was gone in a matter of hours. I had no idea how i would stay safe for the sake of my unborn child but I kept praying that my baby would survive"

Then Came the help she desperately needed

The Red Cross with support from ECOWAS and Federal Ministry of **Affairs** Humanitarian arrived, bringing food and cash support. For Ozioma, it was more than just aid, it was a lifeline. The smile Ozioma holding her baby after receiving the aid, tells a story of gratitude and a renewed hope to face the future.

"Thank you for showing up when we needed you the most," she says

Ozioma Ejima and her baby at the ECOWAS Flood Distribution in Rivers State



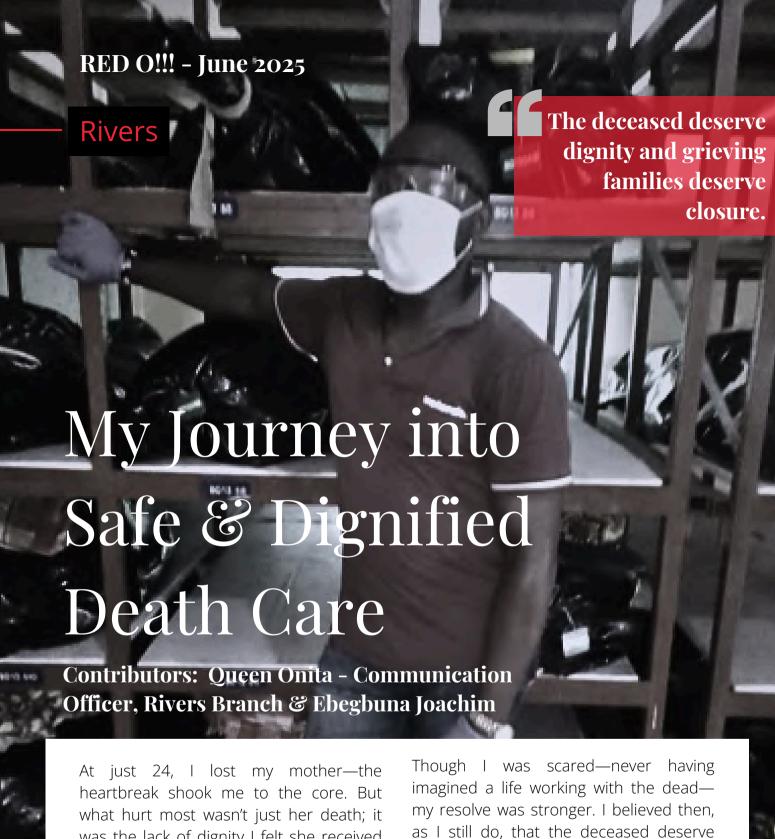












At just 24, I lost my mother—the heartbreak shook me to the core. But what hurt most wasn't just her death; it was the lack of dignity I felt she received in death. Seeing her in the morgue, I made a silent vow: I would become an embalmer so that no other family would have to endure the added pain of seeing their loved one treated without care or respect.

Though I was scared—never having imagined a life working with the dead—my resolve was stronger. I believed then, as I still do, that the deceased deserve dignity and that grieving families deserve closure. This belief led me to decide at volunteer with the Nigerian Red Cross and get formal training in dead body management through the International Committee of the Red Cross (ICRC) and eventually become the Dead Body Management Coordinator for the Rivers State Branch of the Nigerian Red Cross Society.



With my team, I've led dignified responses to tragedies, including the collapse of a 7-storey building in Port Harcourt. In each case, our mission was clear: recover, identify, document, and transport the deceased with honour. Every action we take serves a deeper purpose—recognizing the humanity of each person, even in death.

Now a certified embalmer, I've fully embraced my calling. My work is not just about physical care but about helping families begin to heal. I offer them the comfort of seeing their loved ones at peace, treated with grace. This journey began with a promise to my late mother—and it has become the purpose that defines my life today

~ Ebegbuna O. Joachim

AVOID NRCS LOGO MISUSE



The NRCS logo symbolizes our commitment to humanity. Please ensure it is not altered or used for unauthorized purposes, such as personal, political, or commercial activities. The official NRCS logo—featuring the red cross and circular inscription—is the only approved version for use.

Let's work together to uphold our values and mission!

WRONG LOGOS

















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Hafsat's Journey of Survival:

From Captivity to Care

By Ibrahim Muhammad, PMEAL Officer Borno Branch During the Emergency Household Items (EHI) Physical Verification at the NRCS Antenna Camp in Bama, I had the opportunity to meet Hafsat (Alias), a 15-year-old girl whose journey embodies the strength and resilience found in many children affected by conflict. This verification took place one week after the EHI distribution, aimed at confirming beneficiaries eligible for cash assistance through the collaboration between NRCS and the International Committee of the Red Cross (ICRC).

Hafsat lived in a bush area under the control of Armed Opposition Groups with her parents and siblings. They faced restrictions that prevented them from leaving.



However, as time passed, her mother concluded that thev needed to escape. One day, Hafsat, her mother, and two of her siblings bravely made a daring escape, leaving behind her father, who chose to stay behind.

Their journey concluded with military personnel who rescued them and transported them to Bama. Upon reaching the IDP Camp, officials from the State Emergency Management Agency (SEMA) welcomed them, and they were subsequently registered at the NRCS Antenna IDP Camp, where they commenced receiving humanitarian aid.





Hafsat was one of the individuals received **Emergency** who Household Items during the recent distribution. Following verification she process, was confirmed eligible as for unconditional cash support to rebuilding assist in her life. Currently, she participates in psychosocial support activities within the camp.

Thanks to the prompt assistance from NRCS and ICRC, families like hers are not only receiving care but are also discovering a renewed sense of dignity and hope for a fresh start.







nd just like that!
We're about to embark on Phase 2
of the Saving Lives and Livelihoods
Program in partnership with the
Mastercard Foundation.

Seems just like yesterday that we executed Phase 1 in 2022. The SLL Initiative is supervised across the continent by the Africa Centres for Disease Prevention and Control (AFCDC). couple of weeks ago, the AFCDC Team at our offices in Abuja and we had a good time going over the lessons learnt from Phase 1 as we prepare for Phase 2.

Inception meeting & training of data collectors

A couple of weeks ago, the AFCDC Team at our offices in Abuja and we had a good time going over the lessons learnt from Phase 1 as we prepare for Phase 2.

The Saving Lives and Livelihoods is a \$1.5 billion partnership between the Africa CDC and the Mastercard Foundation to save the lives and livelihoods of millions of people and hasten the economic recovery of Africa by procuring vaccines for more than 65 million people, supporting the delivery of vaccinations millions more, and integrating into and supporting the delivery routine immunization ensuring the strengthening of public health systems in Africa. Saving Lives The Livelihoods initiative is assuring the long-term health security of the continent by developing the workforce for vaccine manufacturing in Africa and strengthening the Africa CDC.



ICRC and **NRCS** Conduct Hygiene **Promotion & Sensitization in Yobe State**

By Dalha Isah, BCO Yobe Branch



In July 2025, the International Committee of the Red Cross (ICRC), in partnership with the Nigerian Red Cross Society (NRCS), conducted a hygiene campaign across Bade, Damaturu, Geidam, and Gujba LGAs in Yobe State. The initiative focused on cleaning exercises, hygiene promotion, and sensitization to prevent cholera and improve menstrual hygiene awareness.

Over 1,500 individuals and 709 households were reached through community outreach. In Filin Kurma and Shuwari, household visits engaged families with key hygiene messages, while in Tsangaya and Sunomari, house-to-house sensitization accommodated farming schedules, reaching 108 households. At TA'ALAWA, 702 individuals participated in targeted sessions.



School-based activities at Kafela Primary School, Government Girls Day Junior Secondary School Kafela, and others reached over 2,050 students with lessons on cholera prevention, personal hygiene, and menstrual health.

The campaign delivered inclusive, localized health messaging across formal and informal settings. Support school from community and authorities enabled broad participation and strengthened public awareness of preventable diseases.







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With about 1m volunteers spread across Nigeria, the Nigerian Red Cross is Nigeria's oldest and largest humanitarian organization with a grassroots presence in the 774 Local Government Areas of the country.

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